

## NEWS RELEASE

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FOR IMMEDIATE RELEASE

### **Kirkey Roofing Receives Chamber of Commerce Excellence in Business Award**

ENGLEWOOD (October 13, 2008) – Kirkey Roofing Inc. has been selected for the 2008 Excellence in Business Award for 6-25 Employees by the Englewood-CapeHaze Area Chamber of Commerce.

Every year the Chamber of Commerce recognizes outstanding local businesses in the community. These are local companies that enhance the positive image of business through service to their customers and community.

Several criteria were used in selecting the winners in each category. The 2008 Excellence in Business Award winners were selected based on Commitment to honorable business practices; Innovative products, valuable services, and company growth; Initiative and Creativity enhancing their particular business profession; Striving to Increase Stability and improvement of community; and Positive response to adversity.

Kirkey Roofing has served the Englewood area since 1951 and has weathered many tough economic times. A time proven formula of providing customers the best quality and value guides the company in their daily operations.

Craig Squier, President, says “I believe Kirkey Roofing’s success is due to dedicated employees and our decision to preserve our quality, reputation, and employees. We chose a growth strategy and invested in training and education. By focusing on the future of the company and our long term strategies, we have been successful in spite of a very difficult economic year for construction companies. It has been hard work, but by all of us pulling together, we have achieved our goals”.

Kirkey Roofing also introduced a new residential maintenance program called the Overhead Care Club that helps homeowners extend the life of their roof. “We want to educate homeowners how to properly maintain their roofs so that they get the best protection for their home and family”, Craig said.

“Caring about customers over the long term makes a difference. We’re looking forward to the next 50 years”.

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